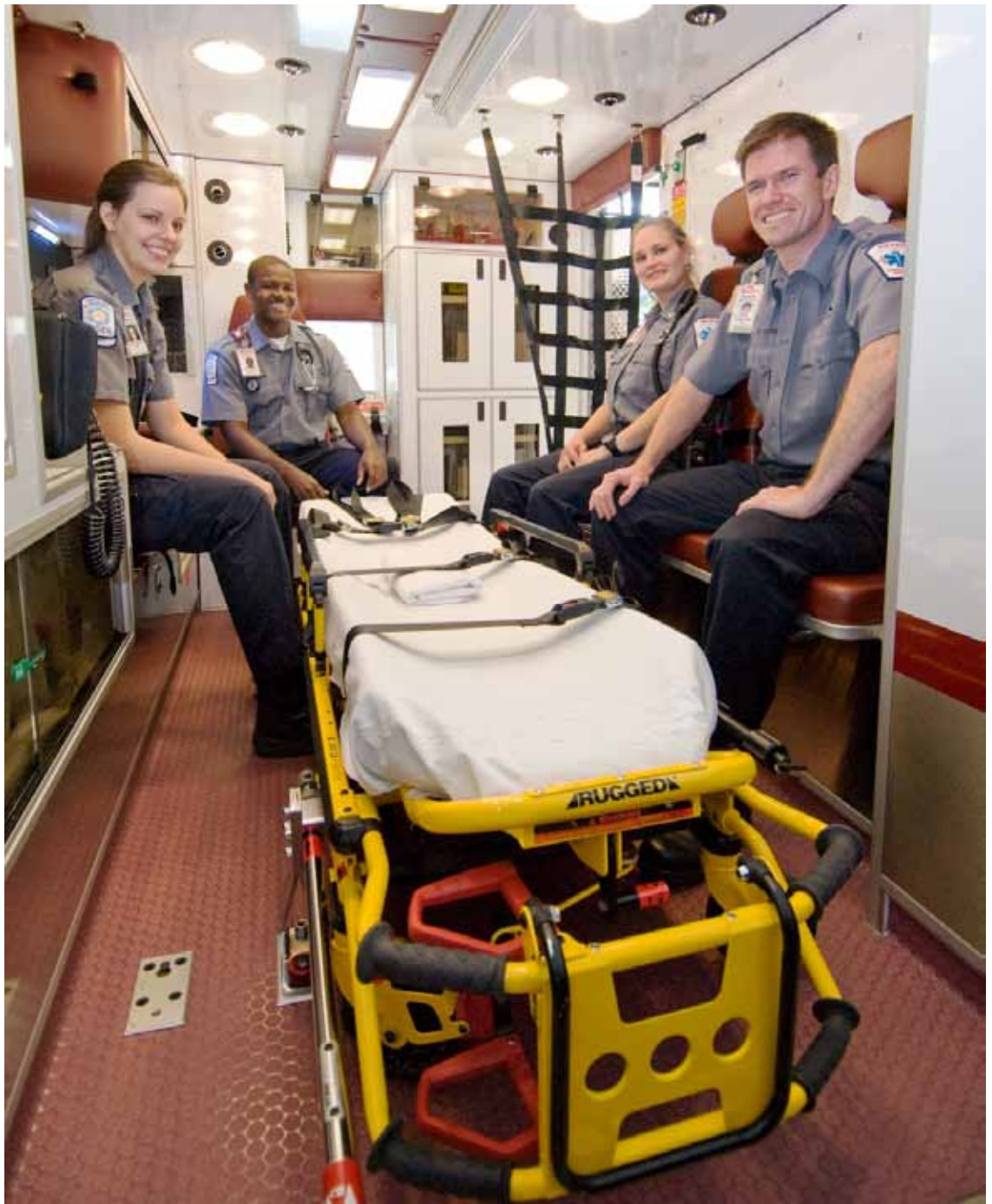


# Commitment to Community



**Beyond the  
Lights & Sirens**



# **MetroAtlanta**

## **Ambulance Service**

### **Message from the President & CEO**

We started our company over a decade ago with the belief and understanding that the health, safety and educational quality of a community have a direct impact on the economic viability and quality of life there. We made a commitment to be a part of the solution and we are delivering on that commitment to enhance the health, safety and quality of life in the communities we serve. We do that by going *Beyond the Lights and Sirens* of just providing high quality medical transportation. Our company and our employees are actively involved in volunteering time, treasure and talent and serving in leadership roles on boards and other committees in support of local, non-profit agencies working to make our community a better place. The results we've witnessed are that lives are being changed for the better and we are proud to be doing our part.

Our environmental stewardship is helping to preserve the environment. Our volunteer and philanthropic efforts are helping to find cures for diseases. We are educating children and adults on the 9-1-1 Emergency Response System and teaching them about wellness and safe practices. We teach CPR and first aid classes in the community and are providing car seats and bicycle helmets to kids that otherwise wouldn't have them. We are helping to feed the homeless and are supporting local Church mission work in third world countries by providing badly needed medical equipment and supplies. We also provide financial support and resources to local communities in Georgia that don't have the tax revenues to provide adequate EMS services to their citizens.

We have much to be proud of and I'm most proud of our employees' commitment and willingness to give something back. Through our teams' effort, our philanthropy, our sponsorship of local events, our provision of uncompensated care and the in-kind donations we provide, we are having a profound positive impact in our community. We will continue providing service excellence in patient care and customer service and we know by working together we will continue to build a better community.

**Pete Quinones**  
President/CEO

# Employee Volunteerism and Giving

## “MAAS Makes a Difference”

**Our company supports employee volunteerism with a paid staff to organize and manage volunteer projects in our local communities.**

Over the years MAAS Volunteers contributed more than 10,000 hours of volunteer service. Our volunteer activities span a wide range of organizations and causes. Our employees donate thousands of hours each year to educate children, teach disease prevention, wellness, CPR and provide support to the homeless. We collect and deliver toys during the holidays and support the arts and other cultural events in the community.



## Non Profit Outreach

- MUST Ministries
- YMCA of Atlanta
- Boys & Girls Clubs
- Boy Scouts of America
- Girl Scouts of America
- Leadership Cobb
- Cobb Partners In Education
- WellStar Foundation
- Salvation Army
- American Red Cross
- Cobb Safe Kids Coalition
- Friends of The Strand Theater
- Kiwanis Club of Marietta
- Marietta Museum of History
- Cobb County School System
- EarthShare Georgia
- Kennesaw State University
- Kennesaw Museum of Locomotive History
- Marietta City School System
- The Walker School
- American Heart Association
- American Lung Association
- American Stroke Association
- American Cancer Association
- Wesley Wood Foundation
- DeKalb Hospital Foundation
- Cobb Chamber of Commerce
- Cobb Honorary Commanders
- Emory Adventist Hospital Foundation
- Calvary Children's Home
- St. Joseph Catholic Church
- March of Dimes
- All American Soap Box Derby
- Rotary International
- Chattahoochee Technical College
- Georgia Institute of Technology

# Community Outreach

## Responsibility and Impact

In our local communities, MAAS has a large impact as a business, as an employer and as a corporate citizen. We are supporting the local economy by contributing significant tax revenue and consuming local goods and services. As an employer, we hire, train and support a large workforce and their families. Our employees are active citizens, who show their care for the communities through civic engagement and volunteerism. The company encourages everyone's good deeds and fosters participation with our "MAAS Makes A Difference" employee volunteer program.

## Community Outreach and Collaboration

We strive to be engaged and active members of our local communities.

Our company and our employees support many community initiatives, participate in Chambers of Commerce, Business Associations and collaborate with local government and civic leaders. Our employees serve on the board of directors for local and national nonprofit organizations like the Boys & Girls Clubs of America, American Cancer Society, the Cobb Safety Village as well as for global organizations like Kiwanis International and Rotary International.

## Corporate Giving

Ensuring and enhancing the health, safety and quality of life in a community requires a collective commitment of time, treasure and talent from the government, business, civic and non-profit communities. MAAS has donated cash and in-kind services to organizations, communities and causes locally and around the world. Our support is generally focused on initiatives in the following areas.

- Programs fostering the Positive Development of Children and Families
- The Arts and Art Education
- Environmental Conservation
- Disaster Relief
- Quality of Life and Safety Education Programs

## Product/Service Donations

MetroAtlanta Ambulance continues to donate products/services and provide experiences that brighten the lives of children and communities all over the world.

# Special Operations & Disaster Response

**MAAS Special Operations supports the delivery of advanced pre-hospital care during unusual or high risk situations and disasters as well as at local public events where large crowds gather.**

Our Special Operations Teams continue to work with local public safety and public health agencies in conjunction with the state office of EMS and Trauma to be prepared to respond to unforeseen disastrous events. Over the past several

years our Disaster Response Teams (DRT) have deployed locally as well as to communities outside our company's primary response area. When Hurricane Katrina and Rita struck the gulf coast, as the EMS coordinating entity for the National Disaster Management System (NDMS) Team-Atlanta, we coordinated EMS transport for evacuees flown into Dobbin's Air Force Base over several weeks. We've sent teams to the Gulf Coast of Mississippi, to Haiti, to Americus, Georgia and Ringgold Georgia to relieve local EMS workers when disaster struck so they could be with their families. MAAS Disaster Response Teams are prepared and always ready to respond.

Our Special Event Medical Teams provide coverage to ensure the safety and wellbeing of those attending local athletic events, association conferences, parades, road races and other events where large crowds gather.

Our Special Operations Teams are an important part in delivering on our mission to provide excellence in patient care and customer service to the communities that count on us for their pre-hospital care.



# Environmental Stewardship

MetroAtlanta Ambulance aspires to improve the healthcare in communities we serve and we are committed to reducing our carbon footprint by conserving fuel and energy and increasing environmental practices that create a more sustainable future. Our implementation of electronic records, recycling and energy conservation practices are ways we are helping to reduce the impact on our environment. Our efforts to limit the use of paper,



reduce emissions, increase air quality and reduce groundwater contamination will help protect and enhance the environment and health of our communities today and into the future.

We have implemented the basic concepts such as recycling paper, cardboard, newsprint, magazines, aluminum, plastic and toner cartridges. We purchase 100% recyclable products when available and our staff promotes energy conservation by setting printer defaults to print double sided, shutting down computers at night and setting thermostats at levels recommended by Energy Star. We also utilize florescent lighting and programmable thermostats throughout our buildings. Our fleet services department recycles used automotive parts as well as oil, tires, batteries, antifreeze, brake and transmission fluids.

We support through philanthropy and volunteer hours, the work of local organizations dedicated to conserving and protecting our air, land and water. We know that by working together the small changes we make today to protect our limited resources will make a difference and provide a more sustainable future for us all.



***MetroAtlanta***  
***Ambulance Service***

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